



www.Fox8.com

**WJW**  
**5800 S. Marginal Rd**  
**Cleveland, OH 44103**  
**(216)431-8888**

# CONTRACT

<u>Contract / Revision</u> 575380 /		<u>Alt Order #</u> 09819521
<u>Product</u> OBAMA SKED C		
<u>Contract Dates</u> 09/25/12 - 10/01/12		<u>Estimate #</u> 1781
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 09/17/12 / 09/17/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WJW	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8020	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**GMMB/Greer Margolis Mitchell & Burns**  
**1010 Wisconsin Avenue**  
**Suite 800**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	8	09/25/12	10/01/12	M-F 530a-6a	530a-6a		:30			NM	1	\$1,100.00
		FOX 8 NEWS AT 530A										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				1	\$1,100.00			
N 2	8	09/25/12	10/01/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$1,900.00
		FOX8 NEWS AT 7A										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				1	\$1,900.00			
N 3	8	09/25/12	10/01/12	M-F 430a-5a News	430a-5a		:30			NM	1	\$350.00
		FOX 8 NEWS AT 430A										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				1	\$350.00			
N 4	8	09/25/12	10/01/12	M-F 10a-11a	10a-11a		:30			NM	1	\$550.00
		NEW DAY CLEVELAND										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				1	\$550.00			
N 5	8	09/25/12	10/01/12	M-F 11a-12p	11a-12p		:30			NM	2	\$700.00
		JUDGE JOE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				2	\$350.00			
N 6	8	09/25/12	10/01/12	M-F 12p-1p Noon News	12p-1p Noon News		:30			NM	1	\$900.00
		FOX 8 NEWS AT NOON										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				1	\$900.00			
N 7	8	09/25/12	10/01/12	M-F 1p-2p	1p-2p		:30			NM	2	\$700.00
		JEFF PROBST										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				2	\$350.00			
N 8	8	09/25/12	10/01/12	M-F 2p-3p	2p-3p		:30			NM	1	\$450.00
		STEVE HARVEY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				1	\$450.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



**WJW**  
**5800 S. Marginal Rd**  
**Cleveland, OH 44103**  
**(216)431-8888**

www.Fox8.com

Contract / Revision	Alt Order #
575380 /	09819521

Contract Dates	Product	Estimate #
09/25/12 - 10/01/12	OBAMA SKED C	1781

Advertiser	Original Date / Revision
Obama/D/President	09/17/12 / 09/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	8	09/25/12	10/01/12	M-F 2p-3p	2p-3p		:30			NM	2	\$900.00
		RICKI LAKE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				2	\$450.00			
N 10	8	09/25/12	10/01/12	M-F 2p-3p	2p-3p		:30			NM	1	\$450.00
		RICKI LAKE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				1	\$450.00			
N 11	8	09/25/12	10/01/12	M-F 3p-4p	3p-4p		:30			NM	2	\$900.00
		RICKI LAKE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				2	\$450.00			
N 12	8	09/25/12	10/01/12	M-F 4p-5p	4p-5p		:30			NM	3	\$3,000.00
		JUDGE JUDY/JUDGE JUDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				3	\$1,000.00			
N 13	8	09/25/12	10/01/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$2,000.00
		FOX8 NEWS AT 530P										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				1	\$2,000.00			
N 14	8	09/25/12	10/01/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$2,200.00
		FOX8 NEWS AT 630P										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				1	\$2,200.00			
N 15	8	09/25/12	10/01/12	M-F 730-8p	730p-8p		:30			NM	3	\$6,000.00
		BIG BANG THEORY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				3	\$2,000.00			
N 16	8	09/26/12	09/26/12	The X Factor	The X Factor		:30			NM	1	\$10,000.00
		X FACTOR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--W----				1	\$10,000.00			
N 17	8	09/27/12	09/27/12	The X Factor	The X Factor		:30			NM	1	\$10,000.00
		X-FACTOR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---T---				1	\$10,000.00			
N 18	8	09/25/12	10/01/12	Late News Rotator	10p-11p Rotator		:30			NM	1	\$2,600.00
		FOX8 NEWS AT 1030P										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTFSS				1	\$2,600.00			
N 19	8	09/25/12	10/01/12	M-F 11p-1130p	11p-1130p		:30			NM	2	\$2,000.00
		BIG BANG THEORY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWT---				2	\$1,000.00			
<b>Totals</b>											<b>28</b>	<b>\$46,700.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	19	\$37,850.00	\$32,172.50
10/01/12 - 10/01/12	9	\$8,850.00	\$7,522.50
<b>Totals</b>	<b>28</b>	<b>\$46,700.00</b>	<b>\$39,695.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



www.Fox8.com

**WJW**  
**5800 S. Marginal Rd**  
**Cleveland, OH 44103**  
**(216)431-8888**

<u>Contract / Revision</u>	<u>Alt Order #</u>
575380 /	09819521

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/25/12 - 10/01/12	OBAMA SKED C	1781

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama/D/President	09/17/12 / 09/17/12

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF A  
CANDIDATE FOR POLITICAL OFFICE  
Millennium Sales and Marketing-Washington, DC

Station: \_\_\_\_\_

Date of Request: \_\_\_\_\_

1/17/12

Time: \_\_\_\_\_

3p

Candidate: \_\_\_\_\_

BARACK OBAMA

Party: \_\_\_\_\_

D

Office Sought: \_\_\_\_\_

PRESIDENT OF THE UNITED STATES

Campaign: \_\_\_\_\_

OBAMA FOR AMERICA

Address: \_\_\_\_\_

P.O. Box 803638

City: \_\_\_\_\_

CHICAGO

State: \_\_\_\_\_

IL

Zip: \_\_\_\_\_

60680

Officer Name: \_\_\_\_\_

MARTIN NESBIT

Title: \_\_\_\_\_

TREASURER

Phone: \_\_\_\_\_

312-698-367

Inquiry Made By: \_\_\_\_\_

DANIEL JESTER

Of: \_\_\_\_\_

GMMB

On Behalf Of: \_\_\_\_\_

Candidate

Manager

Committee

Agency

Check: \_\_\_\_\_

X

Request Received By: \_\_\_\_\_

RATES

Millennium Sales & Marketing-DC

Information Requested: \_\_\_\_\_

POLITICAL RATES

Information Supplied: \_\_\_\_\_

AS REQUESTED

Accepted By: \_\_\_\_\_

*To be filled in by station*

Date: \_\_\_\_\_

Time: \_\_\_\_\_

Final Disposition: \_\_\_\_\_

Payment Received: \_\_\_\_\_

Date: \_\_\_\_\_

Copy Approved by: \_\_\_\_\_

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**      ☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

**Date:**

I, Daniel Jester

being/on behalf of: Barack Obama

qualified candidate of the Democratic, a legally

party for the office of: President of the United States political

in the Primary & General

election to be held on: Various dates

I hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Charges:**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Clean / Renewable Energy  
Economy

I represent that the payment for the above described broadcast time has been furnished by:

OFA - Obama for America

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Martin Nesbitt

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

1/18/2012  
Date

Signature

**To Be Signed By Station Representative**

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

I, James A. Messina  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

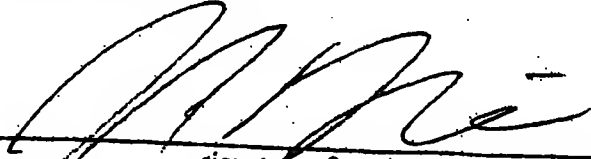
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

  
signature of candidate or authorized committee

James A. Messina  
printed name

1/18/2012  
date



JFKW 488

Check Date: 09/21/2012		Vendor: 0001013515 WJW-TV		Check No. 112766	
Project Name: Obama for America 2012 Media			Flight Dates: 9/25/2012 thru 10/1/2012		
Invoice Number	Invoice Date	Voucher ID	Gross Amount	Discount Taken	Paid Amount
0019274909251001	09/21/2012	00192749	48,365.00	0.00	48,365.00
M			# 575380		
Copy					
<b>Totals</b>			<b>\$48,365.00</b>	<b>\$0.00</b>	<b>\$48,365.00</b>



Washington Harbour  
3050 K Street, NW, Suite 100  
Washington, DC 20007  
202.338.8700

JPMORGAN CHASE BANK, N.A.  
Syracuse, NY  
50-937/213

112766

Date 09/21/2012

Pay Amount \$48,365.00\*\*\*

Pay \*\*\*\*FORTY-EIGHT THOUSAND THREE HUNDRED SIXTY-FIVE AND XX / 100 DOLLAR\*\*\*\*

To The  
Order Of WJW-TV  
5800 South Marginal Road  
Cleveland, OH 44113



*William W. Best*  
*Rachael V. Olson*  
Authorized Signature